

Licensing Sub-Committee

Agenda

Tuesday 11 July 2023 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

MEMBERSHIP

Administration:	Opposition:
Councillor Paul Alexander (Vice-Chair) Councillor Bora Kwon	Councillor Dominic Stanton

CONTACT OFFICER: Debbie Yau
Committee Co-ordinator
Corporate Services
E-mail: debbie.yau@lbhf.gov.uk

Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 03 July 2023

Licensing Sub-Committee Agenda

11 July 2023

<u>Item</u>		<u>Pages</u>
1.	APOLOGIES FOR ABSENCE	
2.	DECLARATIONS OF INTEREST	
	<p>If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent.</p> <p>At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed and any vote taken.</p> <p>Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest.</p> <p>Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.</p>	
3.	SAFEBURY'S, 159 - 161 NORTH END ROAD, LONDON, W14 9NH	3 - 27

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1. THE APPLICATION

On 15th May 2023, Adrian Curtis of Kenneth Curtis & Co Solicitors submitted an application on behalf of Ms Samreen Forzia Nawaz ("the applicant for a new premises licence to be granted in respect of the premises known as Safebury's, 159 - 161 North End Road, London, W14 9NH).

1.1 Application Requested

The applicant has applied for a new premises licence application for a proposed convenience store/mini supermarket, for the sale of alcohol off the premises only as detailed below:

Sale by retail of alcohol off the premises

Mondays-Sundays from 06:00 to 23:00

Proposed opening hours:

Mondays-Sundays from 06:00 to 23:00

A copy of the application form can be seen on pages 11-16 of this report.

1.2 Applicants Operating Schedule

The applicant has proposed steps to promote the four licensing objectives if the application is granted. A copy of these can be seen on pages 14 of this report.

On the 24th May 2023 following correspondence with the Police, the applicant amended the hours for the sale of alcohol off the premises Monday to Sunday, and agreed to add 2 conditions to the licence, if granted. The application was amended to the following:

Sale by retail of alcohol off the premises

Mondays-Sundays from 07:00 to 23:00

Proposed opening hours:

Mondays-Sundays from 06:00 to 23:00

Agreed conditions:

- *Any alcohol sold for consumption off the premises shall be sold in a sealed container.*
- *Strong beer, lager, cider and stout above 5.5% ABV shall not be displayed or sold*

A copy of the correspondence can be seen on pages 17-18 of this report.

2. BACKGROUND

The premises is proposing to operate as a convenience store/mini supermarket. The main access to the premises is located on North End Road. There is a mixture of both residential and commercial premises within the area. A map showing the location of the premises and neighbouring licensed premises can be seen on pages **19-21** of this report.

There are options for transport away from the area including buses and taxis which run from in and around the North End Road area. West Kensington tube station is a 5-minute walk away and Barons Court tube station is an 10-minute walk away.

3. CONSULTATION

A public notice was displayed at the premises for 28 days. The application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the applicant and all those parties that have made representations in respect of the application.

3.1. Relevant Representations

The licensing section received 1 representation from a resident objecting to the licence application. A copy of the representation can be seen on page **22** of this report.

4. OTHER INFORMATION

4.1 Enforcement History

There has been no enforcement history at the premises in the past three years.

4.2 Event Notices (“TENs”)

No TENs have been submitted in respect of this premises in the past twelve months.

4.3 Additional Information

On the 28th June 2023, the applicant’s licensing solicitor requested for a letter to be forwarded to the objector to address the concerns raised in the objection. This letter was sent to the representor on the 29th of June 2023 by the Licensing Team.

A copy of this letter can be seen on pages 23-27 of this report.

5. POLICY CONSIDERATIONS

5.1 Section 5 pages 12 and 13 of the Statement of Licensing Policy (“SLP”) states that in order to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to

their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;

- the steps proposed to ensure the physical safety of people using the relevant premises or place;
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met;
- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

5.2 Section 7 page 15 of the SLP states that for sales of alcohol for consumption off the premises – applicants in respect of off licences and other premises selling alcohol for consumption off the premises may need to consider whether:

- there are shutters to prevent alcohol from being selected in non-licensed periods.
- there are appropriate numbers of staff on duty to deal with possible ‘intimidation’ to sell alcohol.
- there are restrictions required on the sale of low price, high strength alcohol and drink promotions.
- an incident log book is available to record incidents.
- there are measures in place necessary to prevent underage sales. (See Annex 1)
- there are measures in place necessary to prevent alcohol from being sold outside permitted hours where the operating hours of the premises exceed those for the sale of alcohol.
- there are procedures in place to prevent sales of alcohol to intoxicated persons (with particular attention to street drinkers) or individuals leaving premises in the vicinity such as a late night bar; where there is evidence to suggest this is a problem the Licensing Authority may require a temporary cessation of alcohol sales during high risk times.

5.3 Policy 3 page 21 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;

e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application the licensing committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an 'hours' restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

Type of premises	Town centres	Mixed use areas	Residential areas
Off-licences and alcohol sales in Supermarkets	23:00 daily	23:00 daily	22:00 daily

5.4 Policy 4 pages 22 and 23 of the SLP state that the Licensing Authority are keen to welcome and support new businesses in the borough. We will balance this with our responsibility to identify where an area is receiving a lot of complaints about existing licensing activity. We will consider if, by granting a licence, it would contribute to the negative impact in the area.

Any Responsible Authority or other persons may object to applications for new premises licences/ certificates or variations of existing licences, on the grounds that the premises will have a negative cumulative impact in the area in question, on one or more of the four Licensing Objectives. See Section 182 guidance, which contains further information on cumulative impact.

In determining an application where there has been a relevant representation the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit ie applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Planning controls (where development or change of use is involved, or where trading hours are limited by planning conditions)
- Police and other enforcement of the normal law concerning disorder and anti-social behaviour.
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling alcohol to people who are drunk

- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling to underage persons or selling illegal alcohol or tobacco
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours.
- The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.
- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious anti-social behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

5.5 Policy 11 page 30 of the SLP states that population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

5.6 Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

c) Operators of off-licences in areas problems relating to street drinking and under age drinking are prevalent, measures should be outlined to strictly monitor the way alcohol is sold, specifically where the premises are located close to schools and hostels and similar premises that provide shelter or services to alcohol dependent persons.

d) It is important to ensure that staff working at off licences are suitably trained and receive appropriate refresher training in their responsibilities under the Act and can discharge their duties in full compliance with the licence conditions and requirements of the Act. This includes the ability to competently check a customer's age with acceptable forms of identification where necessary. The Licensing Authority will particularly consider the following matters where they are material to the individual application:

- i. The likelihood of any violence, public order or policing problem if the licence is granted;
- ii. The measures taken to control admission to the premises, and to take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside the premises, where and to the extent that these matters are within their control.
- iii. Past conduct and prior history of complaints against the premises;
- iv. Whether a dispersal policy has been prepared to minimise the potential for disorder as customers leave the premises; and
- v. Any relevant representations.

g) Conditions will, so far as possible, reflect local crime prevention strategies, and the Licensing Authority will also have regard to the views of the local Crime and Disorder Reduction Partnership.

- h) Crime and disorder in the vicinity of the premises: this may include the crime and disorder risks arising from persons queuing to enter the premises; persons exiting the premises and customers smoking eating or drinking in outdoor areas and on the highway outside the premises. This can also include crime arising from pickpockets and bag snatchers, particularly in open spaces or crowded areas where alcohol is being consumed.
- j) CCTV - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.
- k) dispersal procedures - establishing appropriate dispersal procedures to minimise the potential for crime and disorder when customers are leaving the premises.

5.7 Annex 1 pages 38 to 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will particularly consider the following matters where they are material to the individual application:

- ii. The proximity of residential accommodation;
- iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;
- v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.
- viii. The steps taken or proposed to be taken by the applicant to prevent queuing (either by pedestrian or vehicular traffic). If some queuing is inevitable then queues should be diverted away from neighbouring premises or be otherwise managed to prevent disturbance or obstruction;
- ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;
- x. The arrangements made or proposed for parking by patrons, and the effect of parking by patrons on local residents;
- xi. The provision for public transport in the locality (including taxis and private hire vehicles) for patrons;
- xii. The level of likely disturbance from associated vehicular and pedestrian movement to and from the premises;
- xiii. The delivery and collection areas and delivery/collection times;
- xiv. The siting of external lighting, including security lighting that is installed inappropriately;
- xv. The arrangements for refuse disposal, storage and the prevention/tidying of litter (including fly posters and illegal placards);
- xix. Any other relevant activity likely to give rise to nuisance;
- xx. Any representations made by the Police, or other relevant agency or representative;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

j) **Deliveries/collections** – noise from deliveries to and/or collections (e.g. refuse) from the premises are another common source of complaint. Consider the times of such deliveries/collections and make sure you specify to any contractors that deliveries/collections should not be made at anti-social times. As a guide, the Noise and Nuisance Service recommend that deliveries/collections should only be made between the hours of 7:30am and 9:00pm, depending on the proximity of residential and/or other noise sensitive properties.

k) **Late night refreshment** - applicants in respect of late night takeaways should demonstrate that they have assessed the risk of persons congregating in large numbers in the vicinity of their premises. Where appropriate, applicants should demonstrate suitable measures to address this problem.

l) **Light pollution** – this is an increasingly common source of complaint, particularly from illuminated signs and external security lighting. Where provided, illuminated signs should not cause glare to neighbouring properties, ideally being turned off at night, and external lighting should be angled and/or diffused to also prevent nuisance.

p) **Queue management** - establishing appropriate procedures to avoid the need for customers to queue before entering the premises or, where queuing cannot be avoided, to manage queues so as to minimise the potential for crime and disorder or public nuisance by customers who are queuing.

r) **Waste** – consider how and where waste will be stored/disposed of at the end of trading hours, particularly if trading until late at night. This is important because the disposal of glass and/or cans to outside bin areas can be very noisy and give rise to complaints, so it may be necessary to store such items and other non-degradable refuse inside the premises until the next trading day. Consideration should also be given to the time of deliveries to minimize disruption to local residents.

s) **Litter** – for example, litter patrols for late night take-away premises

6. DETERMINATION

6.1 In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

(a) Grant the application in full

(b) Grant the application in part – modifying the proposed hours, activities or conditions.

(c) Reject the application

It is the Council's duty under the Licensing Act 2003 ("The Act") to determine applications with a view to promoting the four licensing objectives; Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.

In reaching a decision the Council shall consider the details of any relevant representations received; the applicant's Operating Schedule; the Council's adopted Statement of Licensing Policy and the guidance issued by the Secretary of State under section 182 of the Act.

If the Committee is minded to grant the application conditions may be attached to the licence to alleviate the concerns raised through the representations.

Application for a premises licence to be granted under the Licensing Act 2003

Case number 2023/00798/LAPR

Payment transaction
reference

Amount paid £190

Date submitted 15/05/2023

Are you the applicant or their Agent
agent?

PREMISES DETAILS

Premises address

159-161 North End Road, London W14 9NH

If the premises could not be found please enter the address here, or if the premises has no address give a detailed description (including the Ordnance Survey references)

Trading name (if any) SAFEBURY'S

Telephone number at the
premises (if any)

Are the premises in the course of construction?

No

Non-domestic rateable value 23500
if the premises

Will the premises be exclusively or primarily used for the supply of alcohol for
consumption on the premises?

No

APPLICANT DETAILS

I am applying as an individual or individuals

Title Ms

Name SAMREEN FORZIA NAWAZ

Address

Date of birth

Nationality

Where applicable, your 9
digit sharecode

Daytime/ business telephone
number

Evening/ home telephone
number

Mobile phone number

Email address

I confirm that: I am carrying on or proposing to carry on a business
which involves the use of the premises for licensable
activities

Alternative details for correspondence

Contact name (if different from premises user)

Business name

Correspondence address

Daytime/ business telephone number

Evening/ home telephone number

Mobile phone number

Email address

OPERATING SCHEDULE

When do you want the premises licence to start?

12/06/2023

If you want the licence to be valid for only a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

Please give a general description of the premises.

CONVENIENCE STORE / MINI SUPERMARKET

What licensable activities do you intend to carry on from the premises?

supply of alcohol

HOURS OPEN TO THE PUBLIC

Standard days

Mondays

Start 06:00

Finish 23:00

Tuesdays

Start 06:00

Finish 23:00

Wednesdays

Start 06:00

Finish 23:00

Thursdays

Start 06:00

Finish 23:00

Fridays

Start 06:00

Finish 23:00

Saturdays

Start 06:00

Finish 23:00

Sundays

Start 06:00

Finish 23:00

Please state any seasonal variations

Non standard timings. Where you intend to use the premises at different times to those listed above, please list

SUPPLY OF ALCOHOL

Please give further details here

Will the supply of alcohol be for consumption on the premises, off the premises or both?

Off the premises

Standard days

Mondays

Start 06:00

Finish 23:00

Tuesdays

Start 06:00

Finish 23:00

Wednesdays

Start 06:00

Finish 23:00

Thursdays

Start 06:00

Finish 23:00

Fridays

Start 06:00

Finish 23:00

Saturdays

Start 06:00

Finish 23:00

Sundays

Start 06:00

Finish 23:00

Please state any seasonal variations

Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed above, please list.

Details of the individual whom you wish to specify on the licence as the designated premises supervisor

Full name Ms SAMREEN FORZIA NAWAZ

Date of birth

Home address of prospective designated premises supervisor

Personal licence number (if known) 8021/1

Issuing authority (if known) Birmingham City Council

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Describe the steps you intend to take to promote the licensing objectives

a) General- all four licensing objectives (b,c,d and e)

The Designated Premises Supervisor or another qualified person will train any staff at the premises on the basic laws of selling alcohol and on compliance with the conditions on the Premises Licence and a log of this training will be maintained. The training log can be inspected by any Responsible Authority on request.

b) The prevention of crime and disorder

Digital CCTV will be installed at the premises to the reasonable satisfaction of the Police. The System must be operational at times when licensable activity is taking place. The system must have an image download capability. All recorded images must be kept for a minimum of 28 days. Full access to recordings must be given to Responsible Authorities immediately upon request.

Spirits will be not capable of customer self service.

c) Public safety

d) The prevention of public nuisance

e) The protection of children from harm

A challenge 25 policy will be operated by the premises with notices informing customers of the policy being displayed within the premises with at least 1 sign on the door to the premises and 1 displayed behind the counter. Staff must be trained on this policy. The staff will be regularly reminded/ trained to enforce the challenge 25 policy.

All alcohol sale refusals will be noted in a refusals register which can be inspected by a Responsible Authority on request.

Either a physical till prompt must be on each till reminding staff of the challenge 25 policy OR an electronic prompt on the till should be set up and activated on alcohol sales

DECLARATIONS

I have enclosed a plan of the premises

Yes

I have enclosed the consent form completed by the individual I wish to be designated premises supervisor

Yes

I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships).

I understand I must now advertise my application

Yes

It is an offence, under section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum And Nationality Act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK.

The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work.

I have the consent of any individuals or third parties listed in this form to provide their personal details and I am authorised to submit this application on behalf of all applicants.

I have read the privacy policy and agree for my details to be used by the council to contact me about this application and any changes to this service that may affect me.

I agree to the above

Yes I agree to the above declaration

Full name

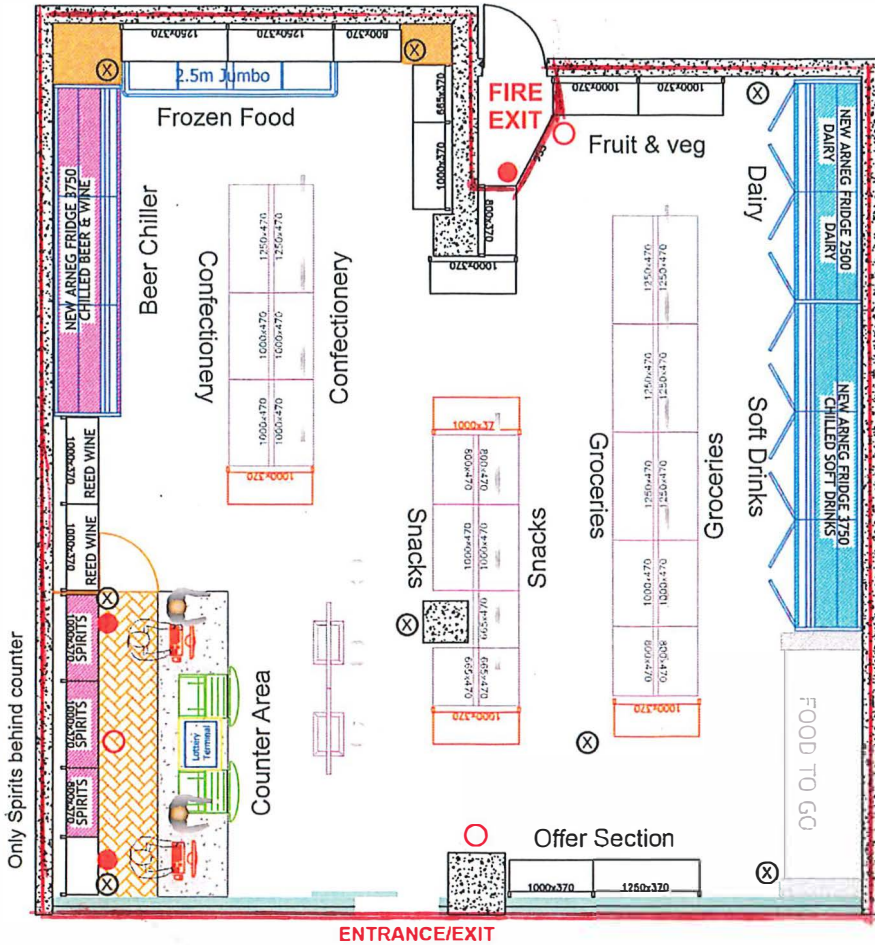
ADRIAN CURTIS

Capacity

SOLICITOR TO APPLICANT

Date

15/05/2023



- Licensed Area (whole premises)

SAFEBURY'S

159 - 161 - North End Rd
West Kensington
London
W14 9NH

FLOORING = 95 SM

CEILING = 95 SM

DATE : 26-09-2022

SCALE: 1:50@A3

- ⊗ CCTV
- FIRE EXTINGUISHER
- SMOKE ALARM

DRAWING BY:
Roger

From: [Licensing HF: H&F](#)
To: [Layug Karen: H&F](#); [Mckenna Lorna: H&F](#)
Subject: FW: SAFEBURY'S 159 - 161 North End Road London W14 9NH :- Reference: 2023/00798/LAPR
Date: 25 May 2023 09:11:17

From: Kristen.Cardwell@met.police.uk
Sent: Wednesday, May 24, 2023 6:49 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: aMckenna Lorna: H&F

Subject: SAFEBURY'S 159 - 161 North End Road London W14 9NH :- Reference:
2023/00798/LAPR

Good Evening Licensing,

Please refer to the conditions agreed (highlighted in red below) between the Police and the applicant for the above application. Please also note the agreed amended timings to licensable activity.

Sale by retail of alcohol off the premises
Mondays-Sundays from **07:00 to 23:00**

- Any alcohol sold for consumption off the premises shall be sold in a sealed container.
- Strong beer, lager, cider and stout above 5.5% ABV shall not be displayed or sold

Kind regards,

Kris.

Kris Cardwell
Police Constable 3286AW
Licensing Officer - Hammersmith and Fulham (Central West BCU)
Metropolitan Police Service

Hammersmith Police Station.
www.met.police.uk



From: Adrian Curtis
Sent: 24 May 2023 14:21
To: Cardwell Kris J - AW-CU
Cc: Nadine Arme Evans Dan - AW-CU

Subject: RE: SAFE BURY'S 159 - 161 North End Road London W14 9NH :- Reference:
2023/00798/LAPR

Dear Kris,

It was good meeting you and a very productive informative Teams Meeting.

I am instructed to agree to a revision of alcohol sale times to 7am to 11pm everyday, and addition of the suggested conditions:-

- Any alcohol sold for consumption off the premises shall be sold in a sealed container.
- Strong beer, lager, cider and stout above 5.5% ABV shall not be displayed or sold

Please can you inform the licensing department as you suggested. Please copy me into the email.

Thanks
Adrian

Kind regards,

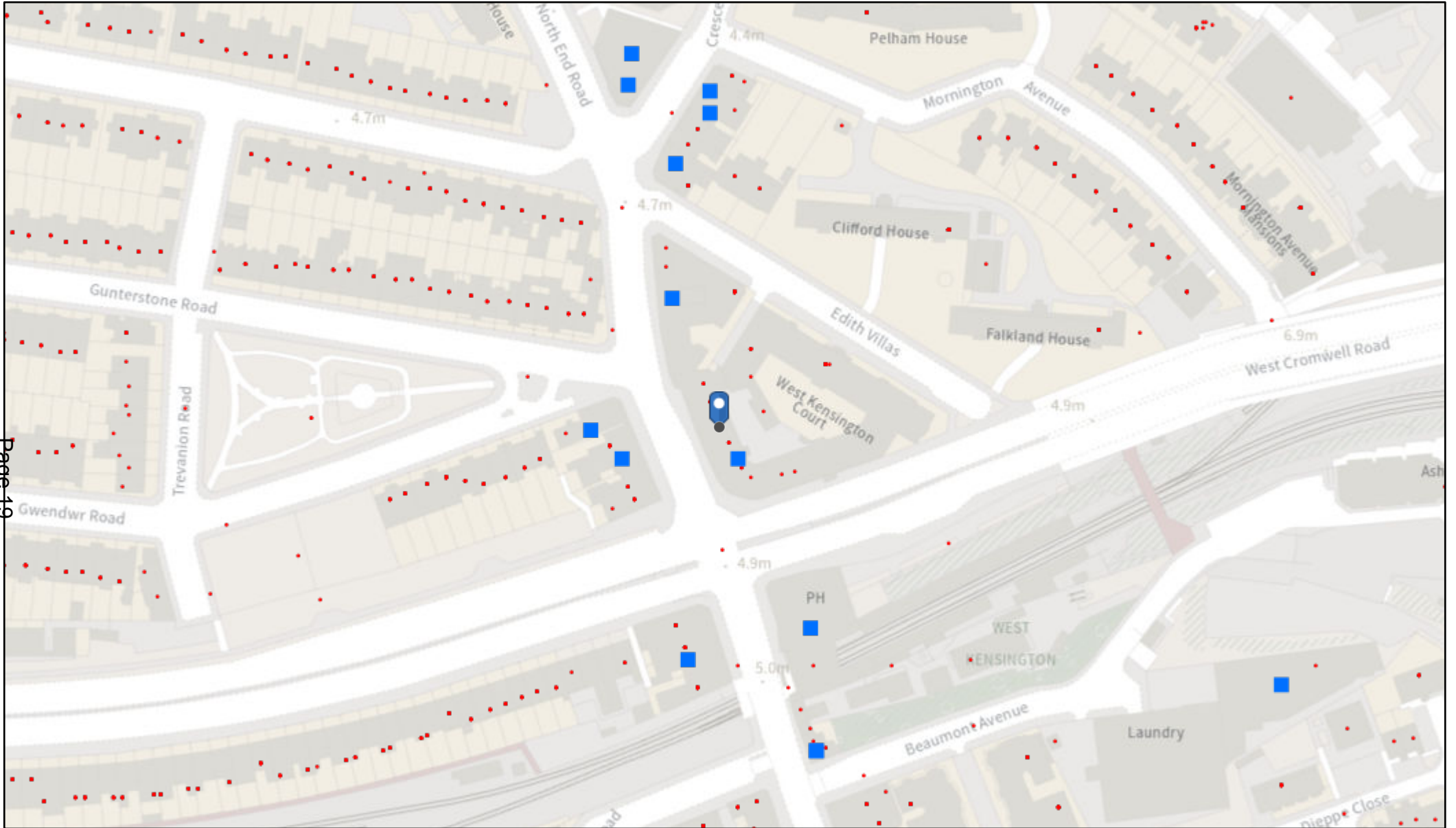
Adrian Curtis

Kenneth Curtis & Co Solicitors are authorised and regulated by the Solicitors Regulation Authority
SRA No: 45861

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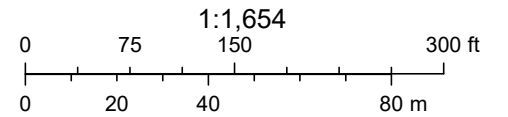
CYBER FRAUD- important note:- PLEASE NOTE that our bank account details WILL NEVER change during the course of a transaction, and we will NEVER change our bank details via email. We advise you to check account details with us in person. We will not accept responsibility if you transfer money into an incorrect account

eGIS Web Map



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19/06/2023, 11:02:16



LICENCE NO	TRADING AS	ADDRESS	ACTIVITY	Monday to Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2005/03346/LAPRT	Malik Moneywise	8 North End Crescent W14 8TQ	Sale of Alcohol Off the Premises		08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	10:00:00 - 22:30:00
2005/03143/LAPRTV	Kensington Food Centre	153 North End Road W14 9NH	Sale of Alcohol Off the Premises		09:00:00 - 01:00:00	09:00:00 - 01:00:00	09:00:00 - 01:00:00	09:00:00 - 01:00:00	09:00:00 - 01:00:00	09:00:00 - 01:00:00	09:00:00 - 22:30:00
2005/04346/LAPRT	Chicken Cottage	82 North End Road W14 9ES	Provision of Late Night Refreshment		23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 02:00:00	23:00:00 - 02:00:00	23:00:00 - 01:00:00
2023/00086/LAPR	Famous Three Kings	171 North End Road W14 9NL	Exhibition of a Film		07:00:00 - 01:00:00	07:00:00 - 01:00:00	07:00:00 - 01:00:00	07:00:00 - 02:00:00	07:00:00 - 02:00:00	07:00:00 - 02:00:00	07:00:00 - 01:00:00
			Performance of Live Music		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 00:00:00
			Playing of Recorded Music	00:00:00 - 00:00:00							
			Entertainment Similar to Music or Dance		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 00:00:00
			Provision of Late Night Refreshment		23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 02:00:00	23:00:00 - 02:00:00	23:00:00 - 02:00:00	23:00:00 - 01:00:00
Page 20			Regulated Entertainment for Private Use	00:00:00 - 00:00:00							
			Sale of Alcohol On and Off the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 00:00:00
2018/01695/LAPR	Chapter Coffee	137 North End Road W14 8XU	Sale of Alcohol On the Premises		12:00:00 - 22:00:00	12:00:00 - 22:00:00	12:00:00 - 22:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 22:00:00
2005/05287/LAPR	Cafe Continente	62 North End Road W14 9EP	Sale of Alcohol On the Premises		07:30:00 - 20:00:00	07:30:00 - 20:00:00	07:30:00 - 20:00:00	07:30:00 - 20:00:00	07:30:00 - 20:00:00	09:00:00 - 19:00:00	09:00:00 - 19:00:00
2023/00177/LAPR	Wine After Nine Ltd And Repair Centre UK	177A & 177C North End Road W14 9NL	Sale of Alcohol Off the Premises	07:00:00 - 23:00:00							
2011/00921/LAPR	Fortune Restaurant	142 - 148 West Cromwell Road W14 9AE	Sale of Alcohol On and Off the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	11:00:00 - 00:00:00	12:00:00 - 23:30:00
2014/01699/LAPR	The Crescent Club	The Crescent 3 North End Crescent W14 8TG	Performance of Dance		11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 00:00:00	11:00:00 - 00:00:00	11:00:00 - 22:30:00
			Performance of Live Music		11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 00:00:00	11:00:00 - 00:00:00	11:00:00 - 22:30:00

			Playing of Recorded Music		11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 00:00:00	11:00:00 - 00:00:00	11:00:00 - 22:30:00
			Provision of Late Night Refreshment						23:00:00 - 00:00:00	23:00:00 - 00:00:00	
			Sale of Alcohol On and Off the Premises		11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 00:00:00	11:00:00 - 00:00:00	11:00:00 - 22:30:00
2019/02186/LAPR	Best Mangal 2	66 North End Road W14 9EP	Sale of Alcohol On the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	11:00:00 - 00:00:00	12:00:00 - 23:30:00
2021/01590/LAPR	Sainsbury's	Ground Floor 3 North End Crescent W14 8TG	Sale of Alcohol Off the Premises	07:00:00 - 23:00:00							
2022/01161/LAPR	IMUSIX LTD - Ground Floor	10 North End Crescent W14 8TQ	Sale of Alcohol On the Premises	12:00:00 - 22:30:00							

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 31/05/2023 9:07 AM from Mr Amir Hussain .

Application Summary

Address: 159 - 161 North End Road London W14 9NH

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name:

Email:

Address:

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 31/05/2023 9:07 AM I would like object to the hours of the premises Alcohol licence. There is already too many alcohol shops operating these hours. Therefore there is no need for another one. The hours of the premises for licence should be from 9am - 10pm. The reason for this is that we do not need anymore anti social behaviour on this part of the area. We do not want the shops to motivate people to drink early morning or late evening which can result in alots of problems. Also the area is surrounded by hostels and people with care who are already vulnerable. I hope you can understand from the neighbours point of view.

From: [Licensing HF: H&E](#)
To: [REDACTED]
Subject: FW: Notice of Hearing - 2023/00798/LAPR| Safebury's, 159 - 161 North End Road London W14 9NH
Date: 29 June 2023 15:30:07
Attachments: [PREMISES LICENCE GRANT APPLICATION – SAFEBURY'S, 159-161 NORTH END ROAD, LONDON, W14 9NH.pdf](#)
[image006.png](#)
[image007.png](#)
[image008.png](#)
[image009.png](#)

Dear [REDACTED]

Licensing Act - Premises Licence application number: 2023/00798/LAPR

Premises name: SAFEBURY'S

Premises address: 159 - 161 North End Road London W14 9NH

I am contacting you as you are the only objector against the above application, which is due to be heard by the Licensing Sub-Committee on the 11th July 2023 (all detailed below).

The applicants representative, has emailed the attached document, which indicates they wish to find a resolution with the concerns raised in your original representation, and reduced the operating hours to begin at 8am each day instead of 7am, and reach an conclusion without the need for the Licensing Sub-Committee.

Please let me know if the attached document and proposal, changes your position on your representation, and if you are minded to withdraw.

If you have any further questions please contact me or the agents who's details are in the attached document.

Kind regards

Lorna McKenna

Licensing Compliance Officer

Licensing

The Economy Department

Hammersmith & Fulham Council

020 8753 3081



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[email notification service](#)



From: Licensing HF: H&F <licensing@lbhf.gov.uk>

Sent: Thursday, June 22, 2023 12:31 PM

Subject: Notice of Hearing - 2023/00798/LAPR| Safebury's, 159 - 161 North End Road London W14 9NH

Dear all,

NOTICE OF HEARING - Licensing Act 2003

Licensing Act - Premises Licence application number: 2023/00798/LAPR

Premises name: SAFEBURY'S

Premises address: 159 - 161 North End Road London W14 9NH

Representations have been received regarding this application therefore a Licensing Sub-Committee has been organised to consider and determine the application.

A remote hearing will be held on **11.07.2023 at 6:30pm**. The meeting will be held through Zoom and streamed live to the public on the Council's YouTube channel.

An agenda for the meeting will be published within 5 clear working days and will be available via the following link:

<http://democracy.lbhf.gov.uk/ieListMeetings.aspx?Committeed=179>

Any further relevant documents will also be published on the above link.

Please ensure any supplementary documents are submitted **at least 48 hours** prior to the hearing.

Joining the meeting

You may participate in the hearing and be assisted or represented by any person. The person who represents you does not need to be legally qualified.

In accordance with the Hearing Regulations, you are required to notify us :-

- whether you intend to participate;
- whether someone is attending on your behalf - please provide the name of the person you wish to represent you;
- whether or not you consider a hearing to be unnecessary;
- whether you wish that another person participates at the hearing (as well as you and/or your representative). If you would like another person to attend the hearing, please request this stating the name of the person and the reason why you would like them to attend.

Please inform the licensing team in writing no later than **two working days** before the date on which the hearing is to be held whether you or your representative will be participating the hearing. If you have confirmed your attendance at the hearing, you will be sent an email prior to the hearing from Committee Services with Guidance on Remote Meetings and instructions on how to join the meeting.

If you decide not to participate or be represented at a hearing the authority

may :-

- hold the hearing in the party's absence; or
- where it considers it to be necessary in the public interest, adjourn the hearing to a specified date.

Please find enclosed the hearing procedure that explains how the hearing will be conducted. We recommend you read this procedure prior to the hearing to have an understanding on what is permitted.

If you require any further information, please do not hesitate to contact me.

Kind regards

Lorna McKenna

Licensing Compliance Officer

Licensing

The Economy Department

Hammersmith & Fulham Council

020 8753 3081



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[email notification service](#)



From: [Licensing HF: H&F](#)
To: [Mckenna Lorna: H&F](#)
Subject: FW: PREMISES LICENCE GRANT APPLICATION – SAFE BURY’S, 159-161 NORTH END ROAD, LONDON, W14 9NH
Date: 29 June 2023 15:16:32

From: [REDACTED]
Sent: Wednesday, June 28, 2023 4:47 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: [REDACTED]
Subject: PREMISES LICENCE GRANT APPLICATION – SAFE BURY’S, 159-161 NORTH END ROAD, LONDON, W14 9NH

Our Ref : AAC.NMA.SA 00231/1
Your Ref:
By email only to: licensing@lbhf.co.uk

Dear Lorna McKenna

PREMISES LICENCE GRANT APPLICATION – SAFE BURY’S, 159-161 NORTH END ROAD, LONDON, W14 9NH

Further to consultation with my client, my client would like to seek to agree the withdrawal of the single representation from the interested party in relation to this matter. our client has as you know reduced their operating schedule hours and added conditions to the premises licence in consultation with the local licensing officer who was extremely experienced and knowledgeable about this area. We have agreed a condition on the licence which limits the strength of alcohol being sold which directly targets street drinkers. We agreed to reduce the hours for the sale of alcohol from the application hours to 7am to 11pm. Our client acknowledges that people buying alcohol from 7am will not be people working a 9-5 job in an office. However, they know from experience there are shift workers who buy alcohol at all times of the day. They will however, to seek an agreement, to make the concession offer to the interested party to not commence selling alcohol under the licence until 8am Monday to Sunday.

Please can you pass this offer of concession to the interested party, and we really hope we can seek an agreement with the interested party who has made the sole objection to this licensing application.

Yours faithfully,

Adrian Curtis

SOLICITOR TO THE APPLICANT

KENNETH CURTIS & CO

[REDACTED]

88 ALDRIDGE ROAD, PERRY BARR, BIRMINGHAM, B42 2TP
DX: 21502 Perry Barr
Tel: 0121 356 1161 - Fax: 0121 356 2973

Kenneth Curtis & Co are authorised and regulated by the Solicitors Regulation Authority SRA No: 45861

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